

# Western State Water Resources Infrastructure Needs and Strategies

Public/Private Sector Roles in Financing/Building

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RBC Capital Markets®

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# Industry Overview

## Key Industry Themes

<b>Fragmented Market</b>	<ul style="list-style-type: none"><li>▪ The U.S. water and wastewater industry is highly fragmented with approximately 52,000 water systems and 16,000 wastewater facilities</li><li>▪ 56% of the water systems serve a population of 500 or less</li></ul>
<b>High Barriers to Entry</b>	<ul style="list-style-type: none"><li>▪ There are significant market barriers to entry that limit competition, they operate as pure monopolies, and demand for water services is relatively inelastic</li><li>▪ Water and wastewater systems are capital intensive with large fixed costs</li></ul>
<b>Aging Infrastructure in Need of Modernization</b>	<ul style="list-style-type: none"><li>▪ The EPA estimate that ~\$335 billion of water capital spending and \$390 billion of wastewater capital spending will be necessary between 2007 and 2026 to replace aging infrastructure and to comply with standards</li><li>▪ Investment needs continue to escalate and current funding trends continue to fall short of the needs</li></ul>
<b>Industry Dominated by Municipalities Facing Economic Challenges</b>	<ul style="list-style-type: none"><li>▪ Government owned systems make up the vast majority of the U.S. water and wastewater utility segment, accounting for approximately 84% of all water systems and 98% of wastewater systems</li><li>▪ Municipalities are facing budget deficits and are unable to meet the growing capital needs which has been further exacerbated by the end of the water stimulus package in 2009</li></ul>
<b>Increased Private Sector Involvement</b>	<ul style="list-style-type: none"><li>▪ Have greater access to capital enabling the provision of mandated and other necessary infrastructure upgrades to both water and wastewater systems</li><li>▪ Utilities with large customer bases spread across broad geographic regions may more easily absorb the impact of significant variations in precipitation and temperature</li><li>▪ Centralized operations allow the private enterprise to benefit from economies of scale</li></ul>
<b>Water Cost Represents a Relatively Low Proportion of Household Expenditure</b>	<ul style="list-style-type: none"><li>▪ Water and wastewater rates in the U.S. are among the lowest rates in developed countries</li><li>▪ For most U.S. consumers, water and wastewater bills make up a relatively small percentage of household expenditures compared to other utility services</li></ul>
<b>Increased Regulations to Improve Water Quality and the Management of Wastewater</b>	<ul style="list-style-type: none"><li>▪ The Clean Water Act in 1972 and the Safe Drinking Water Act in 1974 paved the trend for increasing regulation in the water sector</li><li>▪ The United States Environmental Protection Agency has recently become more stringent on regulations</li></ul>

# Fragmented Market with High Barriers to Entry

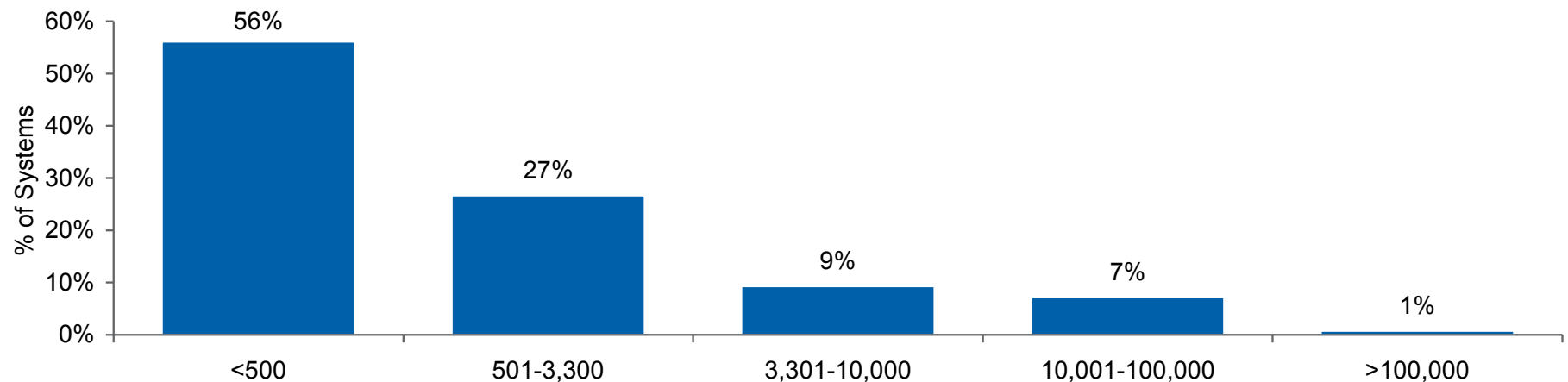
## Fragmented Market

- The U.S. water and wastewater industry is highly fragmented with approximately 52,000 water systems and 16,000 wastewater facilities
  - Of the 52,000 water systems, over 92% support a population size of less than 10,000
- This large number of relatively small, fragmented water systems and wastewater facilities results in inefficiencies in the marketplace
  - Municipalities may not have the scale to allow the operating, financial and technological capabilities of larger utilities

## High Barriers to Entry

- The water and wastewater industry has high barriers to entry driven by the following factors
  - Substantial capital requirements
  - Long regulatory approval process which often involves obtaining relevant operating approvals (including certificates of public convenience and necessity)
- These high barriers to entry create a natural monopoly for the entity that owns or operates the system
- Combined with the fact that the operations are relatively predictable, inelastic, necessary to sustain life, and do not depend on discretionary spending make it a very attractive and predictable industry in which to operate










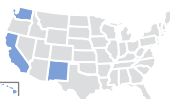




## Water Systems Measured by Population Size



# Increased Private Sector Involvement

- The private sector currently only constitutes 16% of all clean water systems and 2% of wastewater systems
- This ownership mix coupled with struggling local governments create increased opportunities for the private sector
- The municipal bond market is constrained and some of these entities are reluctant to use their limited debt capacity to fund these types of projects
- This has led to an increased amount of privatizations and partnerships with the private sector

## Key Industry Players

Company	Key Geographies	Revenue (mm)	Customers <sup>(1)</sup> (mm)	Description
 AMERICAN WATER		\$2,666	3.1	<ul style="list-style-type: none"> <li>▪ Established in 1886, American Water is the largest publicly traded water and wastewater utility company in the U.S. (NYSE: AWK)</li> <li>▪ Provides services to more than 30 states and Canada</li> </ul>
 United Water		N/A	2.1	<ul style="list-style-type: none"> <li>▪ Established in 1869, United Water is a subsidiary of Suez Environment (EPA: SEV)</li> <li>▪ Provides services to 22 states</li> </ul>
 AQUA		\$712	0.9	<ul style="list-style-type: none"> <li>▪ Established in 1886, Aqua America is a publicly traded water and wastewater utility company in the U.S. (NYSE: WTR)</li> <li>▪ Provides services to 10 states</li> </ul>
 VEOLIA WATER		\$961	n/a	<ul style="list-style-type: none"> <li>▪ Veolia Water, a subsidiary of Veolia Environment (NYSE: VE), a leading global provider of environmental management services</li> <li>▪ Provides water service to 103mm people and wastewater to 73mm</li> </ul>
 CALIFORNIA WATER SERVICE GROUP		\$502	0.5	<ul style="list-style-type: none"> <li>▪ Established in 1926, California Water Service Group is a publicly- traded water utility company in the U.S. (NYSE: CWT)</li> <li>▪ Provides services to 4 states throughout the western U.S.</li> </ul>
 American States Water Company		\$419	0.3	<ul style="list-style-type: none"> <li>▪ Established in 1998, American States Water Co. is a publicly-traded water utility company in the U.S. (NYSE: AWR)</li> <li>▪ Serves 3 segments: water, electric and contracted services</li> </ul>
 SJW Corp		\$239	0.2	<ul style="list-style-type: none"> <li>▪ Established in 1985, SJW Corp. is a publicly- traded water utility company in the U.S. (NYSE: CWT)</li> <li>▪ Provides water service to more than one million people in California</li> </ul>

<sup>4</sup>(1) As of December 31, 2011

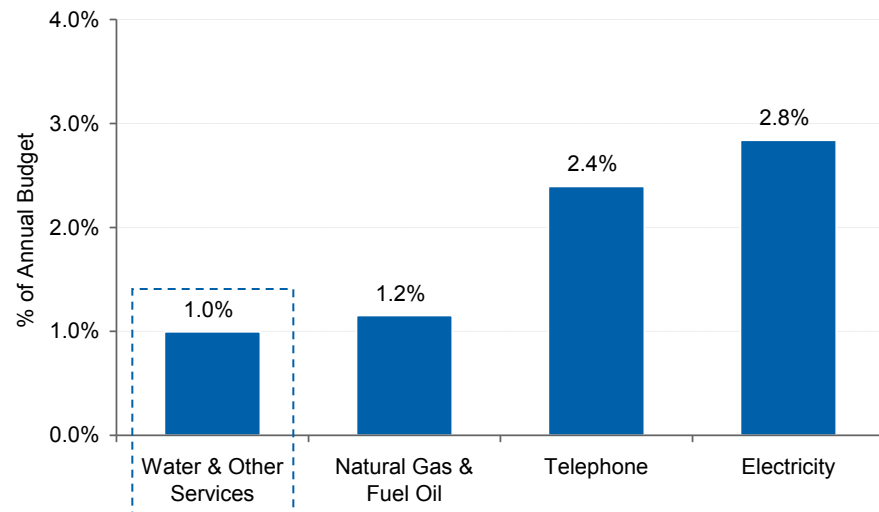
Source: Company filings and websites.

# Water Cost Represents a Low Proportion of Household Expenditure

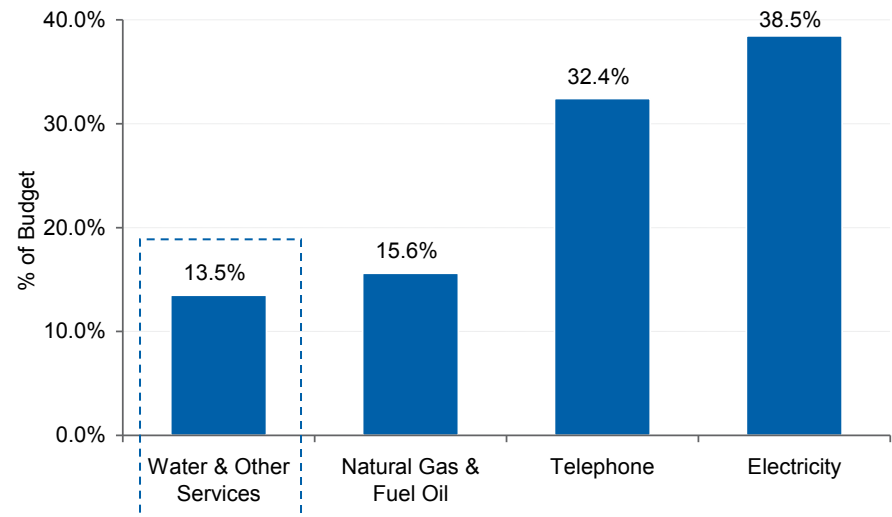
## Average Household Expenditure

- Water and wastewater rates in the United States are among the lowest rates in developed countries
  - Compared with other developed countries, the United States has the lowest burden for water/wastewater bills when measured as a percentage of household income
- For most U.S. consumers, water and wastewater bills make up a relatively small percentage of household expenditures compared to other utility services
  - In 2010, the American household spends, on average, only \$630 on water and other services, in contrast to an average of \$1,796 on electricity

## Percent of Annual Household Budget<sup>(1)</sup>



## Percent of Household Utilities Budget<sup>(1)</sup>



5 (1) Source: BLS – Consumer Expenditures Survey, September, 2011 (assumes four person household)

# Recent Activity in the U.S. Water Market

## Current Water Market Performance

- Water market is expected to continue to grow internationally, with approximately 16% of the world's population expected to be serviced by private companies by 2015 (up from 11% in 2007)
- Demand for infrastructure assets remains strong and is expected to continue to grow in the immediate future
- Water sector has consistently outperformed the S&P 500
  - Water utilities have outperformed the S&P 500 by ~30 percentage points since the index peaked in October 2007

## Water Sector vs. S&P 500 – Total Returns



## Recent Material Headlines

- As of August 2012, 1,584 counties in 32 states had been designated as primary disaster areas by the U.S. Department of Agriculture due to the summer's extreme dryness and heat
- On Feb. 12, 2012 Highstar Capital announced it had entered into a definitive agreement to sell Utilities, Inc. to Corix Utilities for an undisclosed amount
- In November 2011, the California's Class A water utilities and Division of Ratepayer Advocates announced a settlement in the latest cost of capital proceeding. Agreement would set ROE's at 9.99% and is subject to CPUC approval
- On November 21, 2011, Lower Colorado River Authority voted to move forward with a deal to sell 18 water and wastewater systems to Corix Utilities
- On September 20, 2011, Aqua America (NYSE: WTR) announced the formation of a JV with Penn Virginia Resource Partners, an oil and gas gathering and pipeline company, to design, build, and operate a freshwater supply pipeline network for energy companies drilling in the Marcellus Shale
- On July 27, 2011, Connecticut Water Service, Inc. (NASDAQ: CTWS) announced that it entered into an agreement to purchase Aqua Maine, a subsidiary of Aqua America (NYSE: WTR) that owns 11 water systems in Maine, for a total consideration of \$53.5 million (including the assumption of \$17.7 million of long term debt). The acquisition price represents an EV/RAB of approximately 1.58x
- In February 2011, bcIMC acquired an additional 33.3% indirect stake in Aquarion from Macquarie Essential Assets Partnership for an undisclosed price

# Water Utilities Exhibit a Highly Attractive Investment Profile

Water utilities have the most favorable dynamics among the U.S. regulated utility sectors

Water Utility Characteristics	Implications
<ul style="list-style-type: none"><li>▪ Capital projects focused on maintaining public health and safety standards</li></ul>	<ul style="list-style-type: none"><li>▪ Regulators supportive of prudent projects</li><li>▪ Favorable capital expenditure provisions continue to be developed at the PUC level</li></ul>
<ul style="list-style-type: none"><li>▪ Water bills constitute a low portion of household budget</li><li>▪ Essential product – no substitutes</li></ul>	<ul style="list-style-type: none"><li>▪ Demand is more price inelastic than electric or gas</li></ul>
<ul style="list-style-type: none"><li>▪ Raw input costs (i.e. water and chemicals) are typically less volatile than other utility commodity costs (i.e. coal and natural gas)</li></ul>	<ul style="list-style-type: none"><li>▪ More stable rates for customers</li><li>▪ Cost forecasting and regulatory lag is more manageable</li></ul>
<ul style="list-style-type: none"><li>▪ M&amp;A primarily comprised of small “tuck-in” acquisitions enabling targets to meet health &amp; safety standards</li></ul>	<ul style="list-style-type: none"><li>▪ Regulators generally support the strengthening of water systems via M&amp;A</li></ul>
<ul style="list-style-type: none"><li>▪ Water storage more feasible and cheaper than electricity or gas storage</li></ul>	<ul style="list-style-type: none"><li>▪ Water utilities can be more cost efficient and responsive to demand fluctuations</li></ul>

# Case Study: Bayonne Water

## Asset Overview

### Water System

- The Authority owns and operates a water transmission aqueduct and distribution system that serves the City
- The Water System consists solely of the distribution system and associated existing metering equipment (no pumping stations or storage tanks)
- Water is supplied from the North Jersey District Water Supply Commission and transported to Bayonne through the main aqueduct
- The water distribution system exceeds 96 miles of mains including valves and fire hydrants
- Several interconnections exist to provide alternate means of supply if the aqueduct must be taken out of service

### Wastewater System

- Wastewater flows from the City are conveyed to the Passaic Valley Sewerage Commission (“PVSC”) by a force main owned jointly by them, the Authority, and the Kearny Municipal Utilities Authority
- It consists of over 83 miles of combined sewers, two interceptor sewers, 12 pumping stations, 55 CSO Control structures, and a total of 29 combined sewer outfalls
- No treatment is required under the Concession Agreement, this is the responsibility of the PVSC
- The system has a total system capacity of 17.6 million of gallons per day

### Project Location



- |                        |                                    |
|------------------------|------------------------------------|
| 1 Monksville Reservoir | 4 Kearny Water Distribution System |
| 2 Wanaque Reservoir    | 5 City of Bayonne                  |
| 3 Belleville           | 6 PVSC Facility                    |

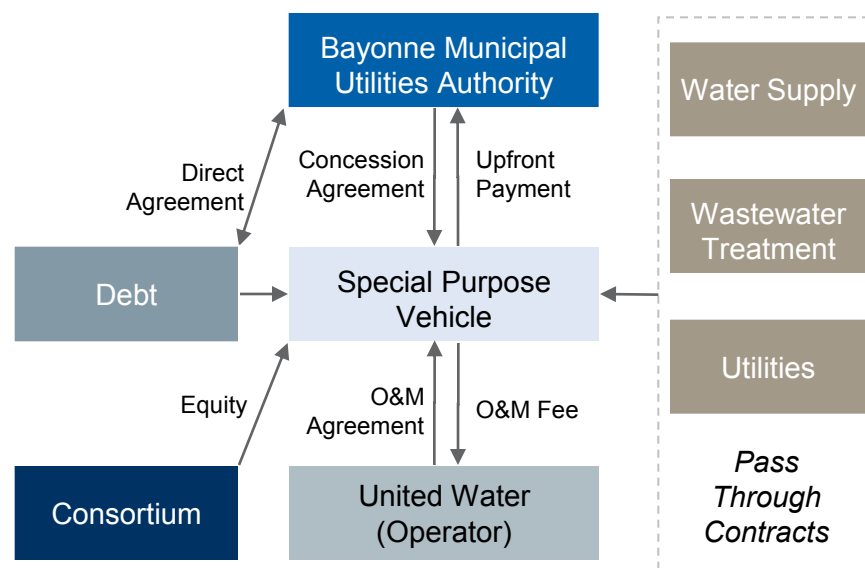
# Case Study: Bayonne Water

## Transaction Overview



### Overview

- Transaction involves the concession of the water, wastewater, storm water and combined sewer overflow systems of the City of Bayonne for a period of 40 years
- KKR and United Water will purchase the interest in the Concession for an up-front consideration of \$150 million and an ongoing annual payment to the Authority
  - Will allow full defeasance of the Authority's debt and provided additional cash for general city purposes
- Consortium will have the ability to collect all revenues generated by the System, but will be required to perform all necessary O&M and predetermined annual capital upgrades
- Modest rate increases set out in the Concession, with no ability for Sponsors to increase rates outside of what is stipulated in the agreement
- The transaction will be financed with taxable bonds and sponsor equity

### Organizational Structure



### Sponsor Overview

Sponsor	Description
	<ul style="list-style-type: none"> <li>KKR is one of the world's largest global alternative asset managers, with over \$62.3 billion in AUM</li> <li>KKR has a long history of investing in market-leading infrastructure businesses and currently has over \$2 billion in dedicated funds for infrastructure investment</li> </ul>
	<ul style="list-style-type: none"> <li>United Water provides water and wastewater services to ~5.7 million people across 22 states in the U.S.</li> <li>In addition to owning and operating 20 regulated utilities, United Water operates about 100 municipal systems through public-private partnerships and contract agreements</li> <li>Founded in 1869, United Water is a subsidiary of Suez Environment</li> </ul>

# Case Study: Bayonne Water

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## Key Transaction Advantages

- 1 Defeasance of existing debt and additional capital to be used for general City purposes
- 2 Maintain ownership of the asset via a long term concession structure
- 3 Structured to have a rate freeze period during the initial few years with modest rate increases throughout the life of the project
- 4 Require private entity to perform investment in the system to replace aging infrastructure
- 5 Improved level of customer service available from a large private entity
- 6 Proven structure with successful market precedents