



**UNIVERSITY OF  
GEORGIA**

**School of Public &  
International Affairs**

# Income and Insurability as Factors in Wildfire Risk

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UGA SPIA

# Managing wildfire: urgency, complexity & equity

- Urgency
- Complexity
- Equity

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- Complexity
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# Urgency

## 2021 wildfire data for California:

- 8,698 fires recorded
- 2.23 million acres burned
- at least 3,629 buildings destroyed
- 3 fatalities

# Dixie Fire

Source: LA Times



# Dixie Fire

Source: LA Times



# Dixie Fire

Source: LA Times





# Greenville, CA August 2021 (Dixie Fire)

Source: NY Times





# Hermits Peak-Calf Canyon Fire, NM 2022



Source: National Interagency Fire Center

# Air quality in Salt Lake City 8/6/21

Source: NY Times



Denver  
8/7/21

Source: CNN



# Manhattan 7/20/21

Source: GPB





Measurable  
smoke on  
east coast

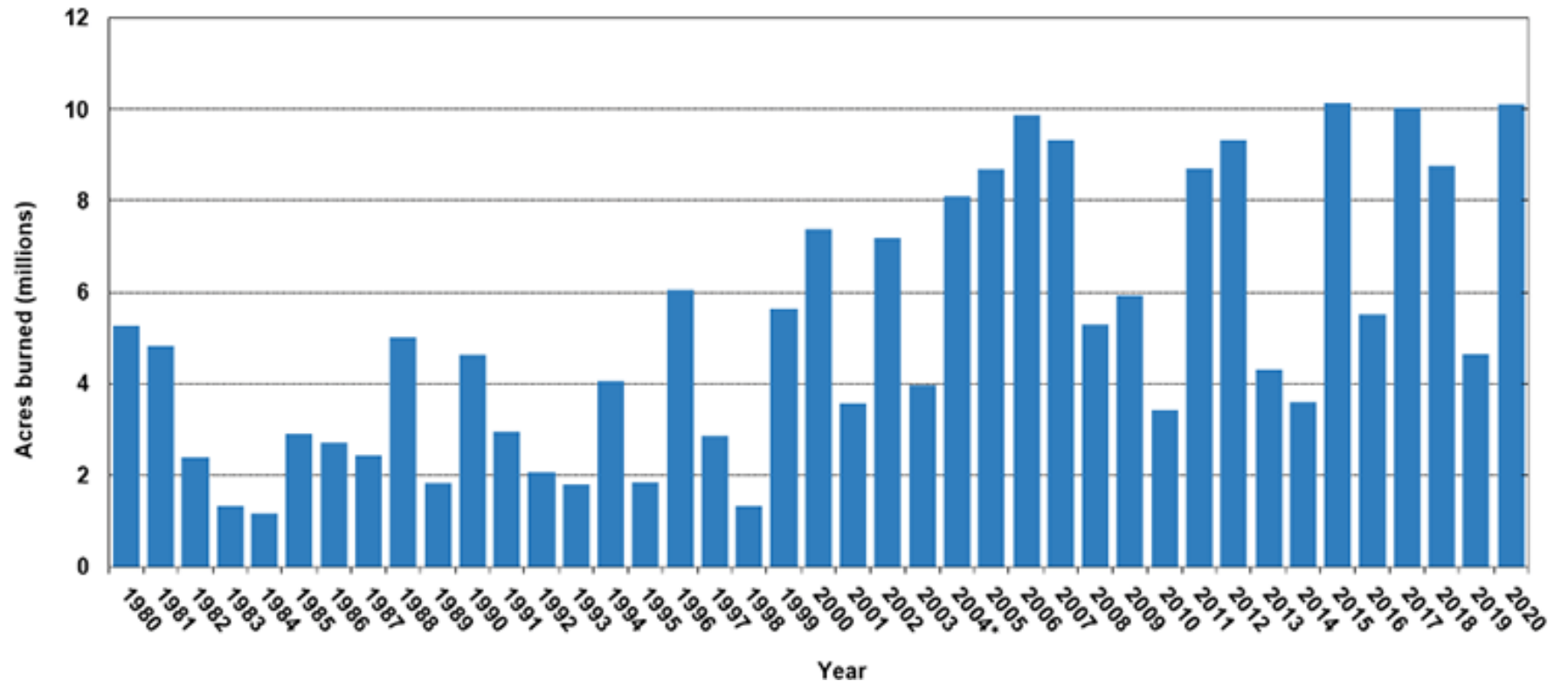
Source: wrdw.com



# Wildfire: Annual acres burned, 1960-2020

Since 1960, there have been 3 years when wildfire have burned more than 10 million acres in the US – all since 2014.

Sources: National Interagency Fire Center; Insurance Information Institute



# Managing wildfire: urgency, complexity & equity

- Urgency
- Complexity



# Drivers of destructive wildfire

- Historical context: Turn of century US Forest Service prescription: prevent and extinguish all fires.
  - “10 a.m. strategy”
    - Applied until 1970.

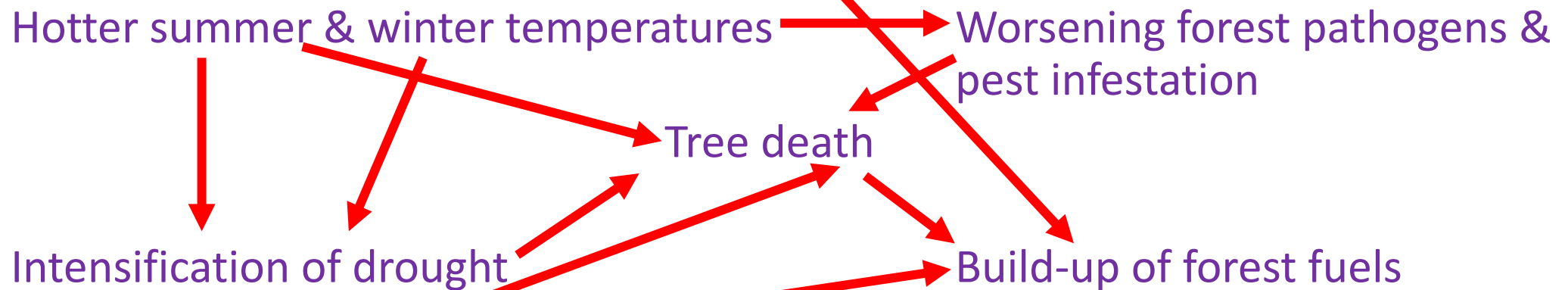


**Gifford Pinchot, first  
Director of US Forest  
Service**

Photo credit: Post-Gazette

# Drivers of destructive wildfire

- Historical context: Turn of century US Forest Service prescription: prevent and extinguish all fires.
- Climate change

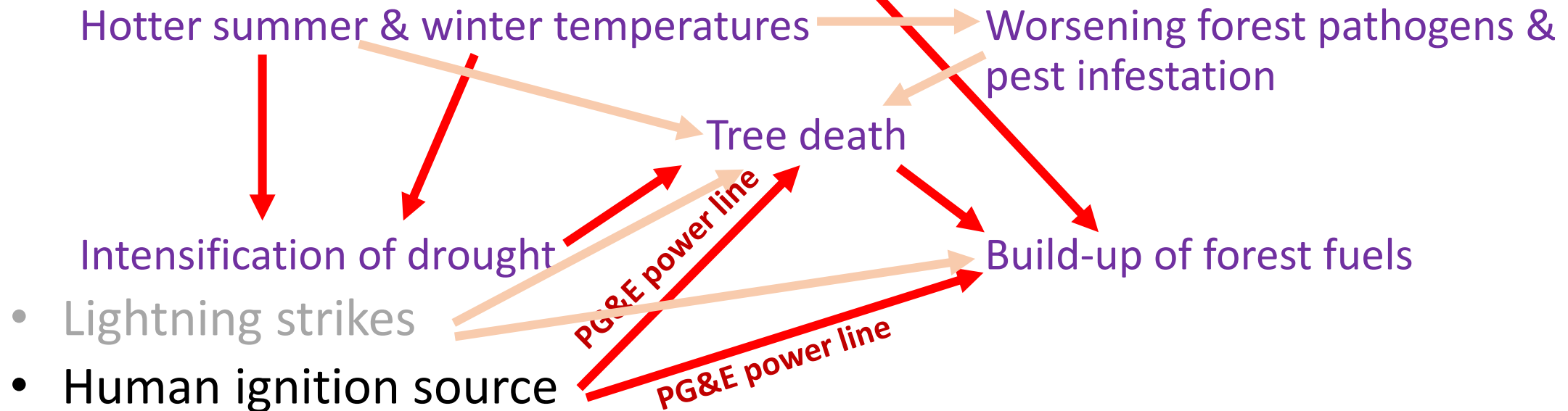


- Lightning strikes

# Drivers of destructive wildfire, Camp Fire 2018

- Historical context: Turn of century US Forest Service prevent and extinguish all fires.

- Climate change



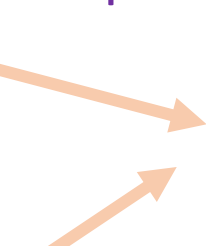
Guardian: Camp Fire, 2018



# Drivers of destructive wildfire, British Columbia, 2021

- Historical context: Turn of century US Forest Service policy to prevent and extinguish all fires.
- Climate change

Hotter summer & winter temperatures



Intensification of drought

Tree death

Build up of forest fuels

- Lightning strikes
- Human ignition source

**Spark from train track?**



NYT: Lytton, British Columbia, 8/27/2021

# Managing wildfire: urgency, complexity & equity

- Urgency
- Complexity
- Equity

# Research context

Sustainability Science  
<https://doi.org/10.1007/s11625-021-01024-8>



NOTE AND COMMENT



## Considering equity in wildfire protection

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### Abstract

Climate change, drought, forest pest infestations, and pathogens, and high fuel loadings all factor into the expansion of territory in the United States deemed high-risk for high-intensity wildfire. Risks also mount as a decades-long demographic shift plays out, with individuals and families relocating from urban centers to more sparsely populated, vegetated areas on the margins of cities and towns—a trend that accelerated during the COVID-19 pandemic. As some insurance carriers cease underwriting homeowners insurance in wildfire-prone areas, property owners can be expected to shoulder more costs for home hardening. The equity implications of who pays to fireproof homes and neighborhoods will intensify as wildfire risks multiply in areas beyond the comparatively wealthier wildland–urban interfaces (WUI) of the Pacific coastal states. Systems of polycentric governance, consisting of problem-solving actors who collaborate across jurisdictional and geographical boundaries, can help make wildfire mitigation more equitable. Polycentric governance institutions already help communities adapt to destructive wildfire in the United States. Lessons learned from these institutions must be tailored to poor and marginalized communities in harm’s way—with a sense of urgency.

**Keywords** Wildland fire · Wildland–urban interface · Polycentric governance · Firewise · Homeowners insurance



Article

## Income and Insurability as Factors in Wildfire Risk

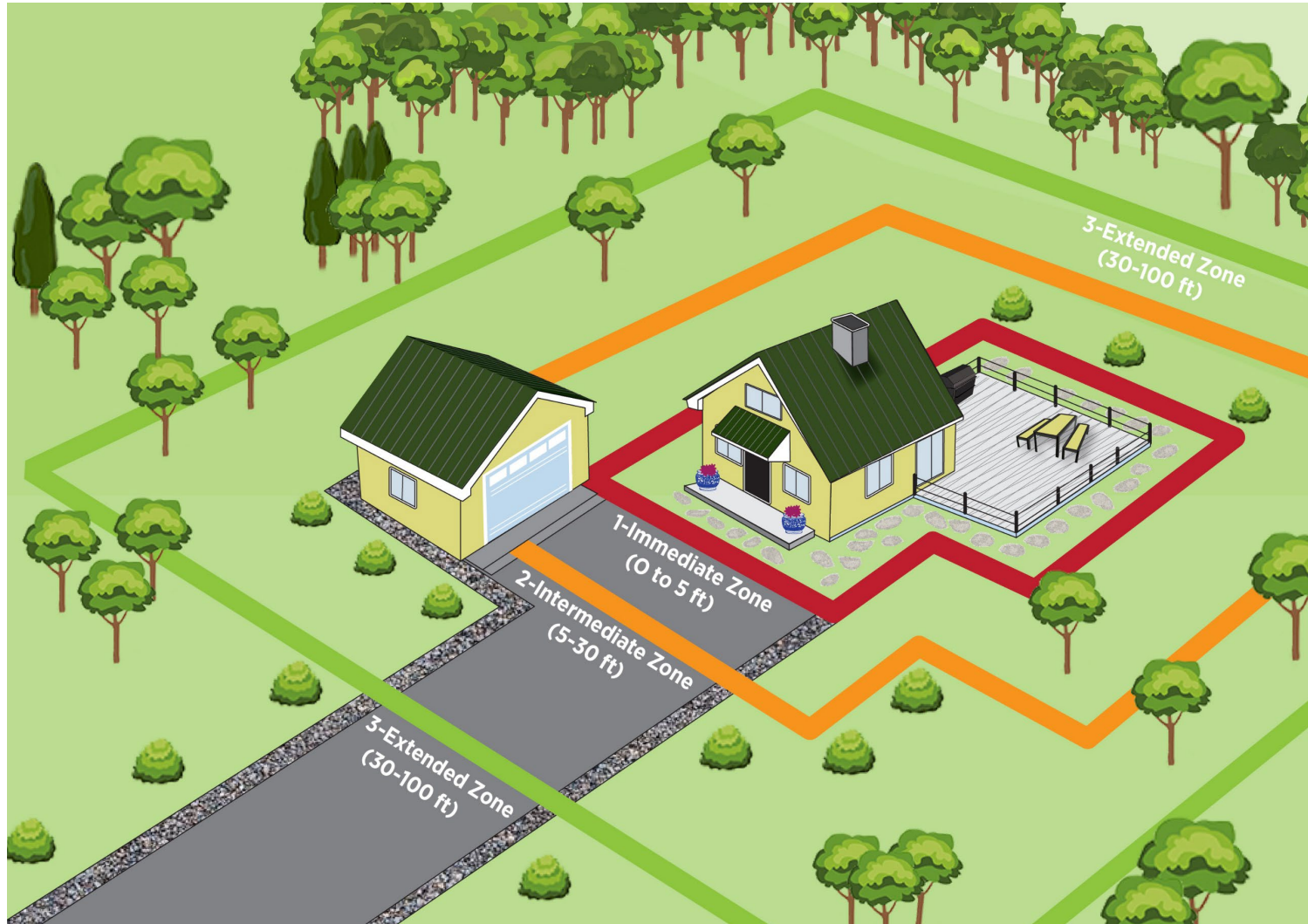
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**Abstract:** The increasing frequency of destructive wildfire incidents in the United States, particularly in the West, is well-documented, and the key causal variables are increasingly well understood. Among stakeholders with heightened concerns about risks from destructive wildfire are insurance companies and the homeowners they insure. The cancellation and nonrenewal of insurance due to wildfire risk has received media attention in the wake of major wildfire seasons, particularly in California. However, less attention has been directed to wildfire-related risks borne by lower-income policy holders, specifically. For example, the probability of maintaining or replacing an at-risk policy increases when a homeowner invests in fire protection measures. However, these investments are comparatively costly for lower-income homeowners. The present research aims to identify regions in the lower 48 states where moderate and high wildfire risk, lower income, and insurability are coterminous risks. The concentration of at-risk homes in counties with comparatively high wildfire hazard potential and comparatively higher poverty rates are considered. This paper also considers how the concentrated market share of insurance underwriting may pose a risk to lower income homeowners, considering the overlap between highly concentrated insurance markets and states



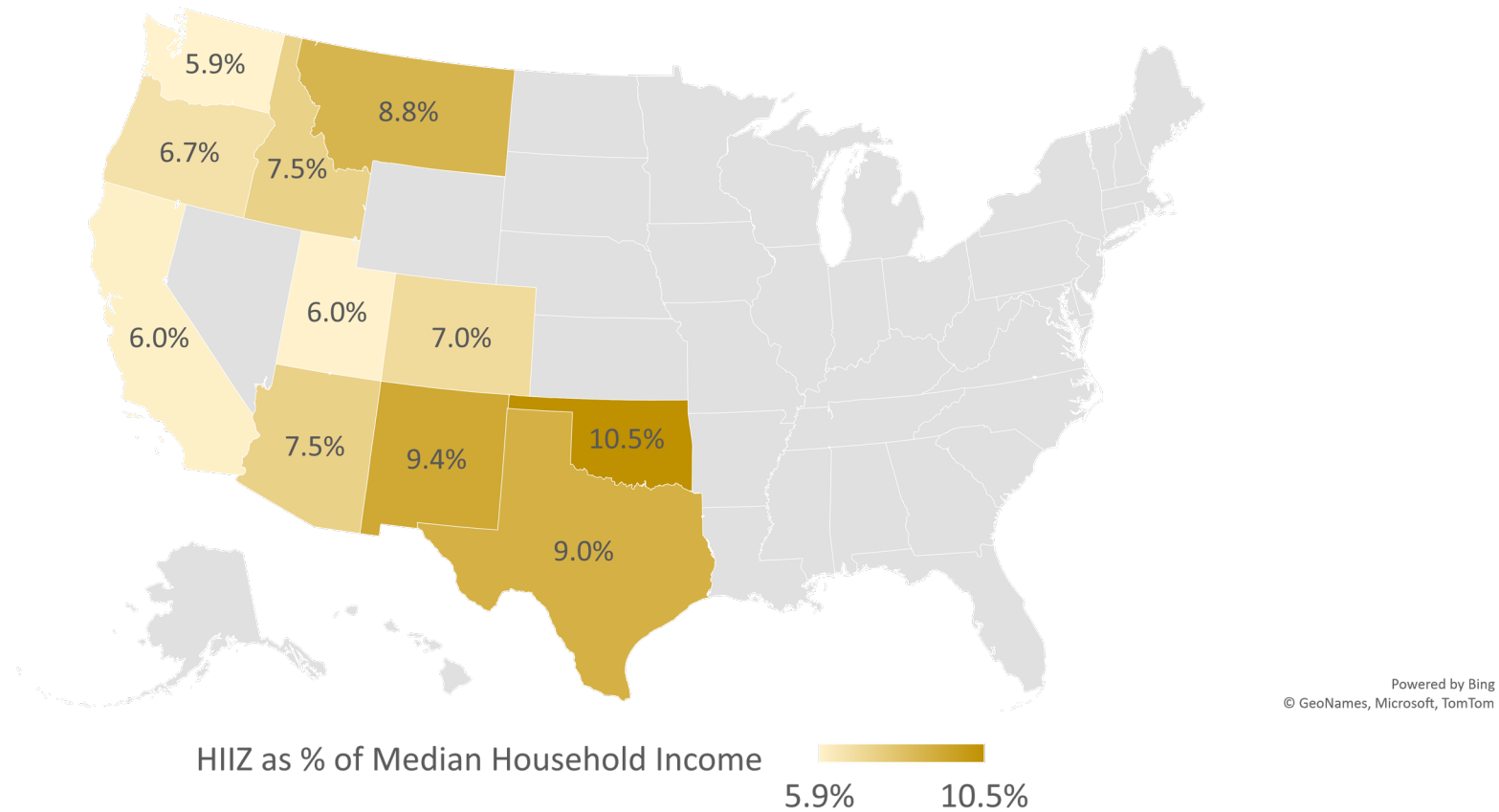
# Making the homes more fire-resistant: costs add up





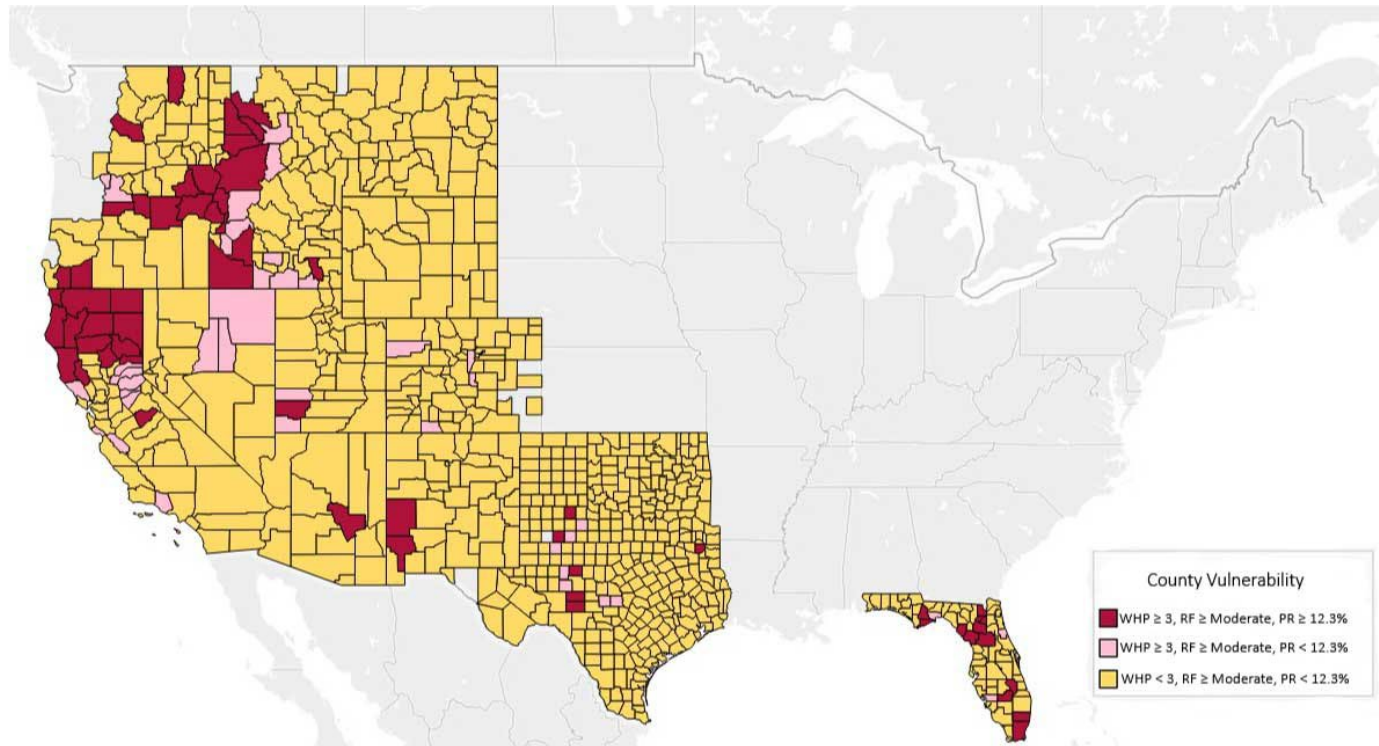
# Wildfire mitigation: comparatively costly in wildfire-prone West and South

Homeowners Insurance & Ignition Zone (HIIZ) Expenditures as a % of Median Household Income in Major Wildfire-prone States



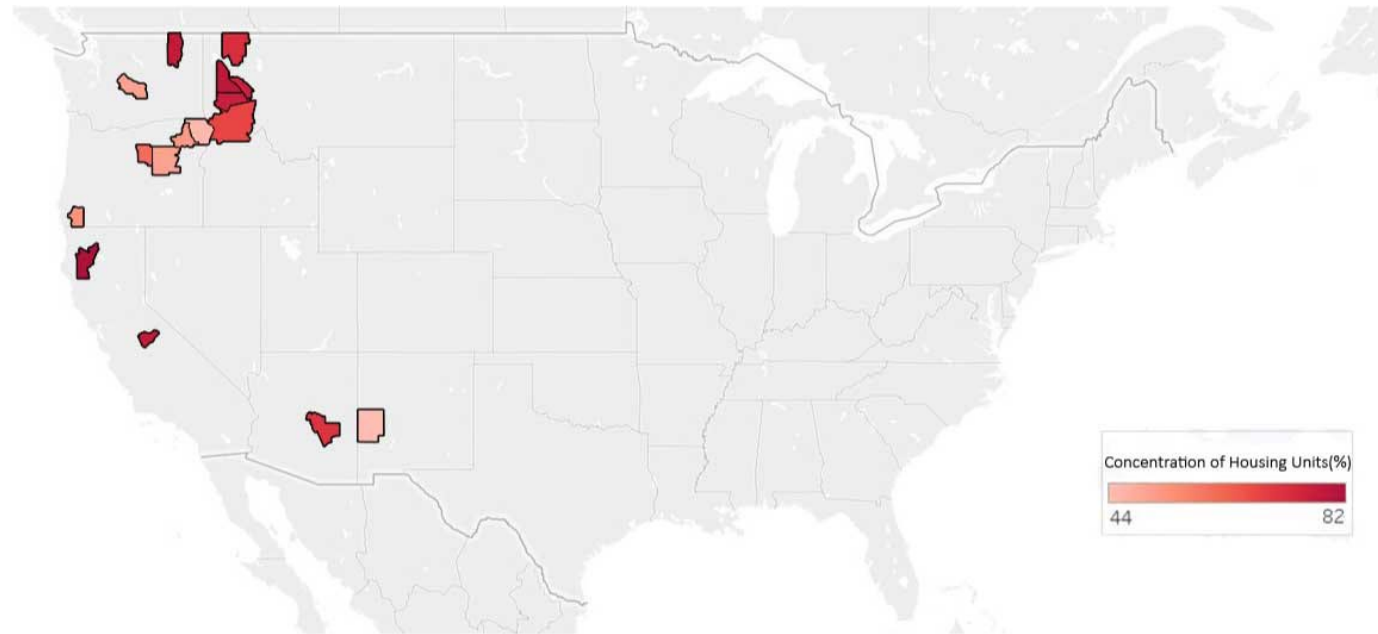
# Regional-scale planning: careful which data you use

Higher Wildfire Hazard Potential in Combined Forest Service/First Street Foundation/US Census Bureau Datasets



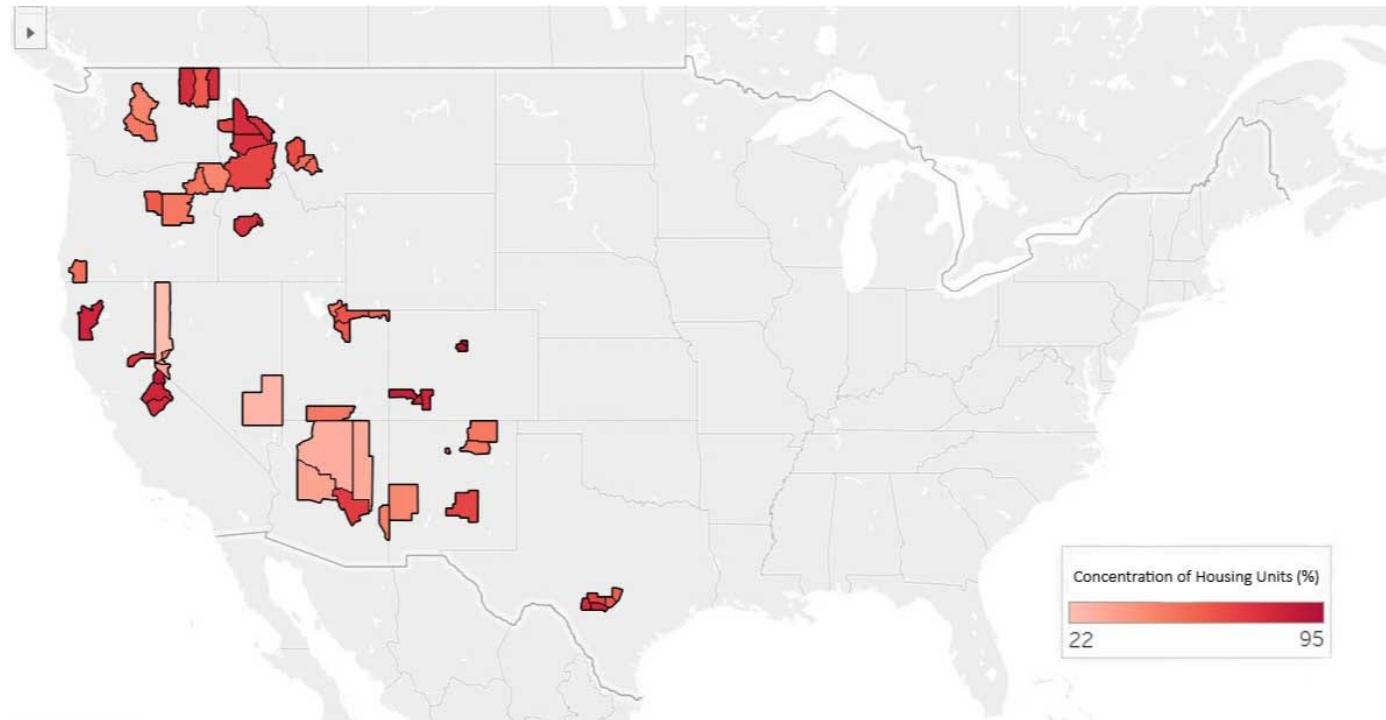
# Regional-scale planning: careful which data you use

Higher Poverty Rate Counties with the Greatest Concentration of Housing Units in Forest Service-designated Moderate-to-High Risk Counties



# Regional-scale planning: careful which data you use

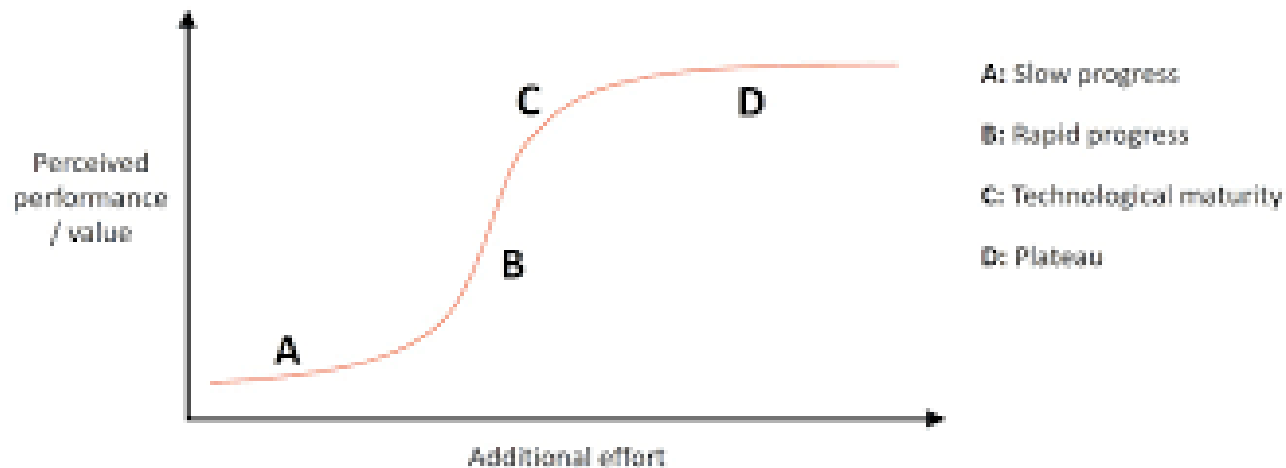
Higher Poverty Rate Counties with the Greatest Concentration of Housing Units in Fire  
Factor Moderate-to-High Risk Counties



# Closing thoughts

- How skillful are we at balancing urgency, complexity, and equity?
  - Understanding risk pathways & estimating risks?
  - Are we properly balancing urgency with accuracy?
  - Are our prescriptions translatable?
  - Are we considering equity?

## Diminishing law of innovation returns



Credit: Ideatovalue.com



Credit: npr.org



Credit: homeland.technology